



San Diego University for Integrative Studies

2725 Congress St., Suite 2M, San Diego, CA 92110

T: 619-297-1999; F: 619-542-1999; sduis.edu; www.sduis.edu

Catalog Addendum

Program Standard Occupational Classification (SOC) Codes

Bachelor of Arts in Business Administration

- 11-1021 General and Operations Managers
- 11-2022 Sales Managers
- 11-3011 Administrative Services Managers
- 11-3051 Industrial Production Managers
- 11-3071 Transportation Managers
- 11-3071 Storage and Distribution Managers
- 11-3121 Human Resources Managers
- 11-9021 Construction Managers
- 11-9151 Social and Community Service Managers
- 11-9199 Regulatory Affairs Managers
- 11-9199 Compliance Managers
- 11-9199 Investment Fund Managers
- 11-9199 Supply Chain Managers
- 11-9199 Security Managers
- 11-9199 Loss Prevention Managers
- 13-1051 Cost Estimators
- 13-1111 Management Analysts
- 43-4051 Customer Service Representatives

Master of Accounting

- 13-2011 Accountants and Auditors
- 11-1021 General and Operations Managers

MA Marriage & Family Therapy

- 21-1013 Marriage and Family Therapists
- 21-1015 Rehabilitation Counselors
- 21-1018 Substance Abuse, Behavioral Disorder, and Mental Health Counselors
- 21-1019 Counselors, All Other

MA Information Technology

- 15-1211 Computer Systems Analysts
- 15-1212 Information Security Analysts
- 15-1221 Computer and Information Research Scientists
- 15-1231 Computer Network Support Specialists
- 15-1232 Computer User Support Specialists
- 15-1241 Computer Network Architects
- 15-1244 Network and Computer Systems Administrators
- 15-1245 Database Administrators and Architects
- 15-1251 Computer Programmers

15-1256 Software Developers and Software Quality Assurance Analysts and Testers
15-1257 Web Developers and Digital Interface Designers
15-1299 Computer Occupations, All Other

MA Expressive Arts Therapy

21-1015 Rehabilitation Counselors
21-1018 Substance Abuse, Behavioral Disorder, and Mental Health Counselors
21-1019 Counselors, All Other
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other
25.1120 Arts, Communications, History and Humanities Teachers, Postsecondary
25.1121 Arts, Drama, Music Teachers, Postsecondary

MA Sport Counseling

21-1019 Counselors, All Other
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other

Master of Business Administration

11-1000 Top Executives
11-1011 Chief Executives
11-1021 General and Operations Managers
11-2022 Sales Managers
11-3011 Administrative Services Managers
11-3051 Industrial Production Managers
11-3071 Transportation Managers
11-3071 Storage and Distribution Managers
11-3121 Human Resources Managers
11-9021 Construction Managers
11-9151 Social and Community Service Managers
11-9199 Regulatory Affairs Managers
11-9199 Compliance Managers
11-9199 Investment Fund Managers
11-9199 Supply Chain Managers
11-9199 Security Managers
11-9199 Loss Prevention Managers
13-1051 Cost Estimators
13-1111 Management Analysts
25-1011 Business Teachers, Postsecondary
43-4051 Customer Service Representatives

MBA Hospitality Management

- 11-3010 Administrative Services and Facilities Managers
- 11-3121 Human Resources Managers
- 11-9051 Food Service Managers
- 11-9081 Lodging Managers
- 11-9071 Gambling Managers
- 43-4051 Customer Service Representatives

MBA Marketing

- 11-2011 Advertising and Promotions Managers
- 11-2020 Marketing and Sales Managers
- 11-2021 Marketing Managers
- 11-2022 Sales Managers
- 11-2030 Public Relations and Fundraising Managers
- 11-2030 Public Relations and Fundraising Managers
- 11-3000 Operations Specialties Managers
- 11-3010 Administrative Services and Facilities Managers
- 11-3010 Administrative Services and Facilities Managers
- 43-4051 Customer Service Representatives

MBA Sport Management

- 11-3010 Administrative Services and Facilities Managers
- 11-9198 Personal Service Managers, All Other; Entertainment and Recreation Managers, Except Gambling; and Managers, All Other
- 13-1011 Agents and Business Managers of Artists, Performers, and Athletes
- 27-2022 Coaches and Scouts
- 43-4051 Customer Service Representatives

Doctor of Business Administration

- 11-1011.00 Chief Executives
- 11-1021.00 General and Operations Managers
- 11-2022.00 Sales Managers
- 11-3011.00 Administrative Services Managers
- 11-3051.00 Industrial Production Managers
- 11-3071.01 Transportation Managers
- 11-3071.02 Storage and Distribution Managers
- 11-9021.00 Construction Managers
- 11-9151.00 Social and Community Service Managers
- 11-9199.01 Regulatory Affairs Managers
- 11-9199.02 Compliance Managers
- 11-9199.03 Investment Fund Managers
- 11-9199.04 Supply Chain Managers
- 11-9199.07 Security Managers
- 11-9199.08 Loss Prevention Managers

13-1051.00 Cost Estimators
13-1111.00 Management Analysts
25-1011.00 Business Teachers, Postsecondary
43-4051 Customer Service Representatives

Doctor of Psychology

19-3032.00 Industrial-Organizational Psychologists
25-1066.00 Psychology Teachers, Postsecondary

Certificate in Accounting

43-3031 Bookkeeping, Accounting, and Auditing Clerks

Certificate in Advertising

11-2011 Advertising and Promotions Managers

Certificate in Communication

27-3031 Public Relations Specialists
27-3040 Writers and Editors
27-3041 Editors
27-3042 Technical Writers
27-3043 Writers and Authors
27-3090 Miscellaneous Media and Communication Workers
27-3091 Interpreters and Translators
27-3099 Media and Communication Workers, All Other
43-4051 Customer Service Representatives

Certificate in Executive Leadership Coaching

11-3121 Human Resources Managers
21-1012 Educational, Guidance, and Career Counselors and Advisors

Certificate in Expressive Arts Therapy

11-9151 Social and Community Service Managers
21-1093 Social and Human Service Assistants
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other
25.1120 Arts, Communications, History and Humanities Teachers, Postsecondary
25.1121 Arts, Drama, Music Teachers, Postsecondary

Certificate in Family Leadership Coaching

11-9151 Social and Community Service Managers
21-1012 Educational, Guidance, and Career Counselors and Advisors
21-1093 Social and Human Service Assistants
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other

Certificate in Fashion Design

- 27-1022 Fashion Designers
- 51-6051 Sewers, Hand
- 51-6052 Tailors, Dressmakers, and Custom Sewers
- 51-6092 Fabric and Apparel Patternmakers
- 51-6099 Textile, Apparel, and Furnishings Workers, All Other

Certificate in Graphic Design

- 27-1024 Graphic Designers

Certificate in Hospitality Management

- 11-3010 Administrative Services and Facilities Managers
- 11-3121 Human Resources Managers
- 11-9051 Food Service Managers
- 11-9081 Lodging Managers
- 11-9071 Gambling Managers
- 43-4051 Customer Service Representatives

Certificate in Information Technology Systems

- 11-3021 Computer and Information Systems Managers
- 15-1111 Computer and Information Research Scientists
- 15-1121 Computer Systems Analysts
- 15-1121 Informatics Nurse Specialists
- 15-1122 Information Security Analysts
- 15-1132 Software Developers, Applications
- 15-1133 Software Developers, Systems Software
- 15-1143 Computer Network Architects
- 15-1143 Telecommunications Engineering Specialists

Certificate in International Business Administration

- 11-1021 General and Operations Managers
- 11-2022 Sales Managers
- 11-3011 Administrative Services Managers
- 11-3051 Industrial Production Managers
- 11-3071 Transportation Managers
- 11-3071 Storage and Distribution Managers
- 11-3121 Human Resources Managers
- 11-9021 Construction Managers
- 11-9151 Social and Community Service Managers
- 11-9199 Regulatory Affairs Managers
- 11-9199 Compliance Managers
- 11-9199 Investment Fund Managers
- 11-9199 Supply Chain Managers
- 11-9199 Security Managers
- 11-9199 Loss Prevention Managers
- 13-1051 Cost Estimators

13-1111 Management Analysts

Certificate in Marketing

11-2011 Advertising and Promotions Managers
11-2020 Marketing and Sales Managers
11-2021 Marketing Managers
11-2022 Sales Managers
11-2030 Public Relations and Fundraising Managers
11-2030 Public Relations and Fundraising Managers

Certificate in Sport Coaching

27-2000 Entertainers and Performers, Sports and Related Workers
27-2020 Athletes, Coaches, Umpires, and Related Workers
27-2021 Athletes and Sports Competitors
27-2022 Coaches and Scouts
27-2023 Umpires, Referees, and Other Sports Officials

Certificate in Sport Management

27-2000 Entertainers and Performers, Sports and Related Workers
27-2020 Athletes, Coaches, Umpires, and Related Workers
27-2021 Athletes and Sports Competitors
27-2022 Coaches and Scouts
27-2023 Umpires, Referees, and Other Sports Officials

Certificate in Sport Psychology

11-9151 Social and Community Service Managers
21-1093 Social and Human Service Assistants
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other
27-2022 Coaches and Scouts

Certificate in Web Design

15-1255 Web and Digital Interface Designers
15-1257 Web Developers and Digital Interface Designers