



San Diego University for Integrative Studies

3900 Harney Street, San Diego, CA 92110
619-297-1999, 619-542-1999, www.sduis.edu

School Performance Fact Sheet **2013 & 2014 Calendar Years** **Certificate in Advertising (1 year)**

The State of California requires the San Diego University for Integrative Studies (the “School”) to provide each student a School Performance Fact Sheet disclosing the following information with respect to the **Certificate program in Advertising** (“Program”), which is four (4) academic quarters in length, at the School:

On-Time Completion Rates

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2013	3	3	2	67%
2014	6	6	2	33%

Student’s Initials: _____ **Date:** _____

Placement Rates:

Calendar Year	Number of Students Who Began Program ¹	Number of Graduates ³	Graduates Available for Employment ⁷	Graduates Employed in the Field ⁸	Placement Rate Employed in the Field ⁹	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2013	3	2	0	0	0	0	0
2014	6	2	0	0	0	0	0

Student’s Initials: _____ **Date:** _____

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Salary and Wage Information: Pursuant to California Education Code Section 94910, the salary information reported to the School by the Graduates Employed in the Field and/or their employers is as follows:

Calendar Year	2013	2014
Graduates Available for Employment ⁷	0	0
Graduates Employed in the Field ⁸	0	0
Annual Salary Reported with Respect to Graduates Employed in the Field ¹⁴		
\$0 to \$5,000	0	0
\$5,001 to \$10,000	0	0
\$10,001 to \$15,000	0	0
\$15,001 to \$20,000	0	0
\$20,001 to \$25,000	0	0
\$25,001 to \$30,000	0	0
\$30,001 to \$35,000	0	0
\$35,001 to \$40,000	0	0
\$40,001 to \$45,000	0	0
\$45,001 to \$50,000	0	0
\$50,001 to \$55,000	0	0
\$55,001 to \$60,000	0	0
\$60,001 to \$65,000	0	0
\$65,001 to \$70,000	0	0
\$70,001 to \$75,000	0	0
\$75,001 to \$80,000	0	0
\$80,001 to \$85,000	0	0
\$85,001 to \$90,000	0	0
\$90,001 to \$95,000	0	0
\$95,001 to \$100,000	0	0
No Reported Salary	0	0

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Students may contact SDUIS Administrative Office at sduis@sduis.edu to obtain a list of employment positions determined to be within the field for which the student received education and training for the calculation of job placement rates.

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Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

Definitions

¹“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of students who have died, been incarcerated, or been called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵“150% Graduates” is the number of students who completed within 101-150% of the program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

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⁷ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁸ “Graduates employed in the field” means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment must begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program.

⁹ “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

¹⁰ Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

¹¹ Exam Date is the date for the first available exam after the students completed the program.

¹² Passage Rate is calculated by dividing the number of students who passed the exam by the number of graduates who took the reported licensing exam.

¹³ Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

¹⁴ Salary is as reported by the student. Not all graduates report salary.

Note: International students who are in the US on an F1 visa are not eligible for employment in the US.